1. You should identify dimensions, map dimensions to data sources, and specify dimension hierarchies. For each dimension, you should identify its data sources and attributes in each data source. For hierarchical dimensions, you should indicate the levels from broad to narrow.

* Customer / SECustomer
  + MmbrId (ERD)| Corporate Customer Id (spreadsheet)
  + MmbrName (ERD) | Corporate Customer Name And Location (spreadsheet)
  + MmbrZip (ERD) | Corporate Customer Name And Location (spreadsheet)
  + MmbrEmail: ERD only;
  + MemTypeId: ERD only;
  + MemTypeName: ERD only
* Calendar
  + Date columns in the ERD (MmbrDate, SaleDate, ServPurchDate) and spreadsheet (Event Date); hierarchical (year → month → week → day)
* MerchType (Merchandise Product):
  + MerchId: ERD only
  + MerchName: ERD only
  + MerchType: ERD only
  + Hierarchical (MerchType→ MerchName)
* ServCat (Service)
  + ServCatName (ERD)
  + ServCatId (ERD)
* SEType (Special Event)
  + Event Type Code (spreadsheet)
  + Event Name (spreadsheet)
* Franchise:
  + FranchId: (ERD)
  + FranchRegion (ERD)
  + FranchPostalCode (ERD)
  + FranchModelType (ERD)